

Imagine...

*a camera that hides
in your hand*



MINOLTA "16"
Automatic \$39.95

*includes soft-leather carrying case,
wrist strap and two close-up lenses*

DIRECT VIEWFINDER

Shows picture exactly as it will appear on film. Particularly easy to use.

VIBRATIONLESS SHUTTER RELEASE

Smooth, easy release eliminates internal vibrations.

FLASH TERMINAL

Internally synchronized for Electronic Flash and bulb.

LENS OPENING

From f:3.5 to f:11. Click-stop settings.

AUTOMATIC FILM COUNTER

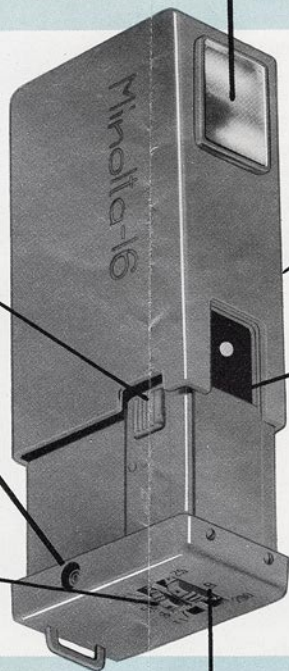
Counts pictures taken. Shows the number left.

LENS

Famous Rokkor 3-element, 25 mm, coated, f:3.5 lens. Extreme depth of field. Everything from few feet to infinity always in focus. Free close-up lenses enable sharp focusing only 21 inches from subject.

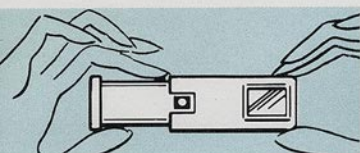
SHUTTER SPEED

1/25 to 1/200 sec. Click-stop settings.

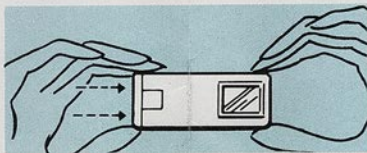


Completely Automatic:

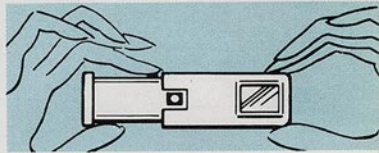
Sliding camera in and out of built-in case—advances film, cocks shutter, counts exposures, and prevents double exposure—all automatically.



Slide camera out of case. Sight. Press release.



Slide camera back into case.



Slide it out and take your next picture.

Accessories

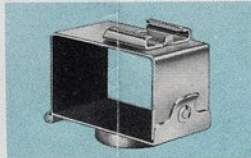


FILTER BANK. Contains four filters: haze, yellow and two color correction filters (80a for photo floods and 81a for electronic flash). \$4.95.

BABY B. C. FLASH GUN. Collapsible aluminum reflector, battery capacitor circuit complete with carrying case. \$5.95.



MINOLTA MINI-PROJECTOR. Light weight, portable unit with vinyl carrying case, standard slide carrier, 100 watt projection lamp and auxiliary bracket adapter for an Airequipt changer. 75 mm Rokkor. F:2.5 lens rivals many larger 300 watt machines. \$37.50.



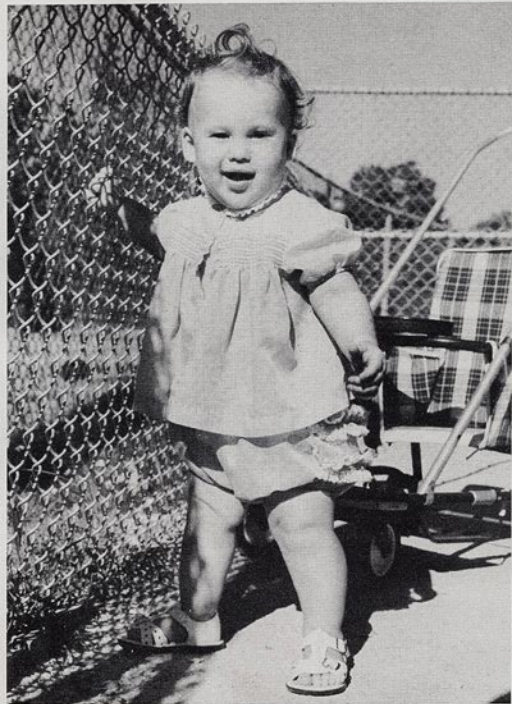
FLASH & TRIPOD ADAPTER CLAMP. Complete with accessory shoe clip to accept Baby B.C. Flash and other accessories. \$2.00.



MINOLTA MINI-ENLARGER. For Minolta 16 film. Provides excellent enlargements up to 5 x 7 in size on the baseboard. Complete with f:3.5—25 mm coated Rokkor lens. Diaphragm stops down to f:11. Enlarger comes with 16 mm film carrier and 100 watt bulb. \$49.50.

BY THE MAKERS OF THE WORLD-FAMOUS MINOLTA
AUTOCORD...AND UNSURPASSED ROKKOR LENSES:

Take regular 3¼ x 4¼ pictures
this size



or color slides that fit
any 35 mm projector



Color and Black & White Film:

- Anscochrome
- Kodachrome
- Kodak Tri-X
- Kodak Panatomic-X

... available in 20-exposure daylight loading magazines.
Change from Color to Black & White film at any time,
even with only partially used roll.

Kodachrome slides mounted to fit any 35 mm projector.



Smaller than a pack of cigarettes, hides in your hand,
purse or pocket. You need never be without a camera.

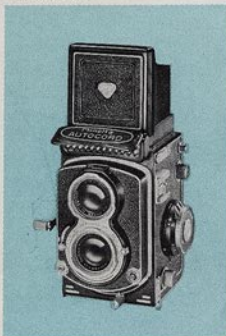
Other world-famous Minolta Cameras featuring the unsurpassed Rokkor Lens:

MINOLTA "A" \$49.95

Single-stroke lever advances film, sets shutter; Rokkor 45 mm, 4-element f:3.5 lens, coated and color corrected; single window range/viewfinder; shutter speeds from one sec. to 1/300 and bulb; MX flash synchronization.

MINOLTA "A2" \$69.95

Same features as "A" ... plus 5-element Rokkor f:2.8 lens; brilliant viewfinder; speed to 1/400 & built-in self-timer.



AUTOCORD "L" \$124.50

Same exceptional features as the AUTOCORD ... plus built-in exposure meter—correlates with simple light value scale.

MINOLTA AUTOCORD

\$99.50. Fully automatic film advance & shutter cocking; 4-element Rokkor coated f:3.5, 75 mm lens and matching f:3.2 viewing lens; shutter speeds from one sec. to 1/500 and bulb; helicoid focusing from 3 ft. to infinity; direct reading light value scale.

MINOLTA SUPER "A"

Coupled exposure meter system, available (automatically sets shutter speed); interchangeable lenses; fully synchronized; ultra-brilliant viewfinder; single window range/viewfinder; shutter speed from 1 sec. to 1/400 & bulb; film counter resets itself; single-stroke film advance lever; rapid film rewind; price with Rokkor 50 mm 7-element f:2 lens, \$129.50.



Distributors—U. S.: The FR Corporation, 951 Brook Ave., N. Y. 51, N. Y.
Canada: Anglophoto Ltd., 880 Champagneur, Montreal 8, Canada